

Enterprise Search

"I Know It Was Here Somewhere"

Moderator: Larry Cannell, Ford Motor
Company

Panelists: Seth Gottleib, Content Here
Aaron Brown, IBM
Matt Eichner, Endeca
Hadley Reynolds, FAST

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ford

Web Search



1. [Ford Motor Company](#) (NYSE: F)
Official site for the **Ford** Motor Company, manufacturer of SUVs, cars, **Ford** family brand includes Lincoln, Mercury, Mazda, Volvo, Jaguar, Land Rover, and Aston Martin.
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2. [Ford Motor Company Ford Vehicles](#)
Learn about **Ford** cars, trucks, minivans, and SUVs. Get price quotes, compare vehicles, and find out about incentives and financing.
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3. [Media.Ford.com](#)
Official news, photos, videos, media kits, executive bios, and press releases for **Ford**, Lincoln, Mercury, Mazda, Volvo, Jaguar, Land Rover, and Aston Martin.
[media.ford.com](#) - 68k - [Cached](#) - [More from this site](#)
4. [FordDirect](#)
Offers new and used cars online from authorized **Ford** dealers. Get price quotes, compare vehicles, and search dealer inventory.
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Offers **Ford** racing news, links to race results, history, merchandise, and more.
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Web Search

Intranet
Search

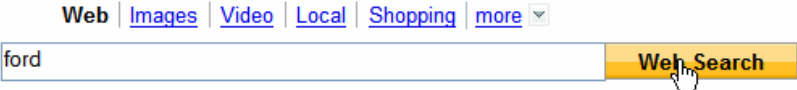
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Internet
Search

Internet Search

Crawl

74.6.69.46 - - [28/May/2007:09:13:11 -0400] "GET / HTTP/1.0" 200 8354 "-"
"Mozilla/5.0 (compatible; Yahoo! Slurp;
http://help.yahoo.com/help/us/ysearch/slurp)"



Query

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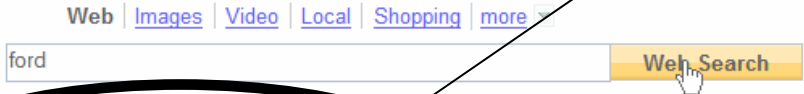
Intranet Search

Insufficient

PageRank?

Crawl

74.6.69.46 -- [28/May/2007:09:13:11 -0400] "GET /HTTP/1.0" 200 8154 "Mozilla/5.0 (compatible; Yahoo! Slurp; http://help.yahoo.com/help/us/ysearch/slurp)"



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Access Allowed?

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What are your questions?

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