

Enterprise 2.0 CONFERENCE

REGISTRATION FORM

November 8–11, 2010 | Santa Clara Convention Center

HOW TO REGISTER:

Online: www.e2conf.com/santaclara

Phone: 1-415-947-6969, Toll Free: 1-877-417-7261 **Fax:** 415-947-6011 **Email:** registration@ubm.com

Mail: Enterprise 2.0 Conference Santa Clara 2010, Registration Department, 600 Harrison St., 6th Floor, San Francisco, CA 94107

To register please complete sections 1–4. Please print or type your information.

To submit multiple registrations, please copy and complete this form for each registration.

Priority Code: If you've received a Priority Code, please enter it here.

1 PERSONAL INFORMATION

First Name/Given Name: _____ Last Name/Surname: _____

Job Title: _____ Company: _____

Address: _____

City: _____ State/Province: _____

Zip/Postal Code: _____ Country: _____

Email: _____

Phone: _____

A valid email is required to confirm your Enterprise 2.0 Conference registration and to provide event news and updates. Please note that registration for this event does allow release of your contact information and email address to the program sponsor(s). Please note that attendance at certain sponsored sessions or programs may require the release of your contact information to the program sponsor(s).

For details about the use of the information, please read the UBM Privacy Statement at <http://ubmtechnology.com/united-business-media-llc-privacy-statement/>

Yes I would like to receive special offers, discounts and information about events, products and services from Enterprise 2.0 Conference Santa Clara/UBM TechWeb Events Network exhibitors or partner companies via email.

2 PACKAGE SELECTION

	Early Bird (On or before Friday, Oct. 8)	Regular (Oct. 9–Nov. 7)	Onsite (Nov. 8–11)
<input type="checkbox"/> Full Event Pass Nov. 8–11—the Best Value!	\$1,995	\$2,295	\$2,495
Includes access to 4 days of pre-conference programs and tutorials, conference sessions, keynotes, Expo and networking events.			
<input type="checkbox"/> 3-Day Conference Pass Nov. 9–11	\$1,695	\$1,995	\$2,195
Includes access to all conference sessions, keynotes, Expo and networking events.			
<input type="checkbox"/> Pre-Conference Workshop Day	\$595	\$695	\$795
Attend 2 half day workshops on Monday, Nov 8, all keynotes, Expo and networking events.			
<input type="checkbox"/> HR Technology Strategies Day	\$295	\$395	\$495
Includes access to HR focused conference sessions on Tuesday, Nov 9, all keynotes, Expo and networking events.			
<input type="checkbox"/> Social CRM Day	\$295	\$395	\$495
Includes access to Social CRM conference sessions on Wednesday, Nov 10, all keynotes, Expo and networking events.			
<input type="checkbox"/> Expo Pass Nov. 9–10	\$100	\$100	\$100
Includes access to all keynotes, Expo and sponsored sessions, Tuesday and Wednesday.			

3 PAYMENT METHOD (Prepayment is required)

Note: Registrations must be accompanied by full payment to be processed. For additional registrations, please make a copy of this form. (Each registration MUST be filled out separately.)

Payment in U.S. funds, drawn on a U.S. bank, MUST accompany this form.

Check Number (Made payable to Enterprise 2.0 Conference Santa Clara 2010): _____ Amount: \$ _____

CREDIT CARD AUTHORIZATION MasterCard Visa American Express

I would like to use my credit card to charge my attendance:

Credit Cardholder's Name: _____ 3 or 4 Digit Security Code: _____

Card Number: _____ Expiration Date: _____

Signature of Credit Cardholder: _____

Persons under the age of 18 are not permitted at Enterprise 2.0 Conference Santa Clara 2010, including infants. Event is open only to trade participants and is not open to the public. Proof of industry involvement is required. Recording devices and cameras, still or video, are prohibited. Attendee consents to any recording of the event by UBM TechWeb or its designees. Students admitted by prior arrangement only.

CANCELLATION, SUBSTITUTION AND REFUND POLICY: If you need to cancel your Enterprise 2.0 Santa Clara 2010 Conference registration, you may do so for a full refund, less a \$150.00 service charge until October 8, 2010. Attendees who register prior to or after the deadline date, who do not cancel in writing by the deadline date are liable for the pass cost and will be charged for the full registration fee. Sorry, no refunds are available for no-shows. If you are unable to attend the event, we recommend that you send a substitution in your place. Please fax your cancellation or substitution request to 415-947-6011 using the "Registration Change Form". There is no cancellation fee for Expo passes.

Written requests for a downgraded pass must be received no later than October 8, 2010 for a full refund on the difference of registration fees between the value of the original and downgraded pass. Sorry, requests received after October 8, 2010 cannot be accommodated. Upgrade pass requests must be submitted in writing along with payment information for the difference in value. UBM TechWeb, a division of UBM LLC, reserves the right to rescind any registration and in that event will return 100% of the registration fee. All dates and times of the Enterprise 2.0 Santa Clara program are subject to change.

If you have a disability and require special assistance, please contact the operations manager at cmickey@ubm.com by October 22, 2010.

**QUESTIONS? CALL THE REGISTRATION HOTLINE AT 1-415-947-6969;
1-877-417-7261 (TOLL FREE) OR VISIT WWW.E2CONF.COM/SANTA CLARA**

4 TELL US ABOUT YOURSELF

Job Title (Please Select One)

- President/CEO/Owner Director Other (Please specify)
- COO/CFO/CIO/CTO/CSO/CXO/CMO Manager
- Vice President Staff

Job Function (Please Select One)

- LOB (Line of Business)**
- Sales/Business Development Marketing/PR/Corporate Communication IT
- Call/Contact Management Non-IT Consultant Application Development
- Customer Service/Satisfaction Operations/Facilities Architect
- Community Management Product Management Database
- Compliance Purchasing/Buyer IT Consultant
- Corporate Management Trainer/Educator IT Management
- Financial/Accounting Other (Please specify) Networking
- Human Resources Security/Privacy
- Application Development Systems
- Architect Telecommunications
- Web Development/Management
- Other Job Function (Please specify)

Company Type (Please Select One)

General Business

- Business/Professional Services (non-computer)
- Construction/Architecture/Engineering
- Consulting
- Education/Training
- Finance/Banking/Accounting
- Government
- Manufacturing (non-computer)
- Media/Entertainment/Marketing
- Medical/Healthcare/Pharmaceuticals
- Military
- Retail/Distributor/Wholesaler (non-computer)
- Transportation/Utilities/Energy
- Venture Capitalist/Investment Banking
- Web/Internet/Online Business
- Other (Please specify)

Technology Channel

- Systems/Network Integrator
- Computer Retailer/Wholesaler/Distributor
- VAR/VAD
- Computer Network Consultants
- Other Technology Channel (Please specify)

Technology Industry

- Computer/Networking Manufacturer
- Software Publisher/Developer/ISV
- Other (Please specify)

Carrier/Service Provider

Company Size (Please Select One)

- 50,000 or more 250–499
- 10,000–49,999 100–249
- 1,000–9,999 1–99
- 500–999

Purchasing Authority

(Check All That Apply)

- Authorize Identify Need
- Specify No Role
- Recommend

Product / Areas of Interest (Check All That Apply)

- Business Intelligence/Data Mining Integrated Collaborative Platforms
- Cloud Computing and Software-as-a-Service (SaaS) IP Telephony/Unified Communications
- Conferencing Applications (Web, Video, Audio) Online Business Productivity Applications (Spreadsheets, Word Processing and Presentations)
- Enterprise Blogging/Microblogging Social Media
- Enterprise Mobility Social Networking Applications
- Enterprise Search Wikis and Team Collaboration Applications (Shared Workspaces, Document Sharing, Group Calendaring, Project Management)
- Enterprise Software (CRM, ERP)
- Enterprise Software Mash-ups
- Information Security

What is your company's annual IT budget (Please Select One)

- \$500 million or more \$1 million to less than \$100,000
- \$100 million to less than \$500 million \$10 million Less than \$25,000
- \$10 million to less than \$100,000 to less than \$1 million Don't know

How did you hear about us? (Please Select One)

- Attended Previously Internet/Web Search Enterprise 2.0 Blog
- Magazine Ad Email Other Blog
- Event Speaker or Instructor Web Banner Exhibitor or Co-Sponsor

